

JADUAL SEMINAR SEMESTER MAC-OGOS 2023 (20232)

BACHELOR OF BUSINESS MARKETING (Hons) Marketing (BA240)

KULIAH/SEMINAR	SUBJEK 5 x SEMINAR	
SEMINAR I	1 APRIL 2023	TARIKH PENDAFTARAN KURSUS: 15 MAC 2023 – 5 APRIL 2023 TARIKH VALIDASI KURSUS: 6 – 12 APRIL 2023 TARIKH AKHIR PEMBAYARAN YURAN: 10 APRIL 2023 PENILAIAN AKHIR : 24 JULAI 2023 – 13 OGOS 2023
SEMINAR II	6 MEI 2023	
SEMINAR III	3 JUN 2023	
SEMINAR IV	24 JUN 2023	
SEMINAR V	15 JULAI 2023	

BIL	MASA/ KUMP	08.00-10.00 AM	10.00AM -12.00 PM	12.00-2.00PM	2.00- 2.30PM	2.30-4.30 PM	4.30-6.30 PM
1	J4BM4A BILIK : ALKHAWARIZMI BK 2-3	MKT656 GLOBAL MARKETING		MKT623 SALES FORCE MANAGEMENT		MKT542 CHANNELS MANAGEMENT	MKT539 BRAND MANAGEMENT
2	J4BM3A BILIK : ALKHAWARIZMI BK 2-4		MKT537 MARKETING RESEARCH	MKT622 RESPONSIBLE MARKETING			
3	J4BM2A BILIK : ALKHAWARIZMI BK 2-5		MKT547 MARKETING COMMUNICATION			MKT540 SERVICE MARKETING	
4	J4BC4A (COMBINED BA242 + 240) BILIK : ALKHAWARIZMI BK 2-6	ECO415 ECONOMICS	ICT500 CRITICAL AND CREATIVE THINKING FOR INFORMATION TECHNOLOGY SOLUTIONS	INS510 FINANCE INTRODUCTION TO ISLAMIC MU'AMALAT		UBM599 DIGITAL WORKFORCE	



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5	J4BC3A (COMBINED BA242 + 240) BILIK : ALKHAWARIZMI BK 2-7	TAC451 <i>INTRODUCTORY</i> <i>ARAB (II)</i>	FIN 533 <i>PERSONAL FINANCIAL</i> <i>PLANNING</i>	ICT500 <i>CRITICAL AND CREATIVE</i> <i>THINKING FOR</i> <i>INFORMATION</i> <i>TECHNOLOGY</i> <i>SOLUTIONS</i>			
6	J4BC2A (COMBINED BA242 + 240) BILIK : ALKHAWARIZMI BK 2-8	TM451 <i>INTRODUCTORY</i> <i>MANDARIN II</i>	TAC501 <i>INTRODUCTORY ARAB (III)</i>	ASM452 <i>END USER</i> <i>APPLICATIONS</i>		ENT530 <i>PRINCIPLES OF</i> <i>ENTREPRENEURSHIP</i>	
7	J4BC1A (COMBINED BA242 + 240) BILIK : ALKHAWARIZMI BK 2-9	ECE551 <i>MULTIMEDIA AND</i> <i>APPLICATIONS</i>	TMC501 <i>INTRODUCTORY MANDARIN (III)</i>				

MGT666

Sila masuk ke whatsapp group berikut :

<https://chat.whatsapp.com/HqfeCYdvDBwGTZ2Hml8mt1>