

CURRICULUM REVIEW
PROPOSED PROGRAM STRUCTURE - EPJJ
BACHELOR OF BUSINESS IN ENTREPRENEUSHIP (HONOURS) - BA263

SEMESTER 1					SEMESTER 2				
Group	Code	Course	Credit Hours	Contact Hours	Group	Code	Course	Credit Hours	Contact Hours
Compulsory Modules	HBU111	Ko Kurikulum I	1	2	Compulsory Modules	HBU121	Ko Kurikulum II	1	2
Core	ACC407	Intermediate Financial Accounting and Reporting	3	3	Common Core	FIN420	Financial Management	3	4
	MGT420	Principles and Practice of Management	3	3		BTM452	Business Application Essentials	3	4
	HRM433	Principles of Human Resource Management	3	3		ECO415	Economics	3	4
	MKT420	Principles and Practice of Marketing	3	3					
Discipline Core				Discipline Core	LAW416	Business Law	3	3	
Specialization				Specialization					
Total			13	14	Total			13	17

SEMESTER 3					SEMESTER 4				
Group	Code	Course	Credit Hours	Contact Hours	Group	Code	Course	Credit Hours	Contact Hours
Compulsory Modules	CTU552	Philosophy and Current Issues	2	2	Compulsory Modules	HBU131	Ko Kurikulum III	1	2
Common Core					Common Core	LCC503	English for Business Communication	3	4
						OPM537	Business Operation Management	3	3
Discipline Core	RET539	Retailing and Customer Service Practice	3	3	Discipline Core	MKT511	Leisure and Lifestyle Marketing	3	3
	CSM463	Communication for Service for Professional	3	3					
Specialization	ENT421	Business Opportunity Analysis	3	4	Specialization	ENT552	Small Business Management	4	4
Total			11	12	Total			14	16

SEMESTER 5					SEMESTER 6				
Group	Code	Course	Credit Hours	Contact Hours	Group	Code	Course	Credit Hours	Contact Hours
Compulsory Modules	CTU554	Value and Civilization II	2	2	Compulsory Modules				
Common Core	TAC402	Arabic for Business Communication 1	2	3	Common Core	TAC452	Arabic for Business Communication 2	2	3
	TMC402	Mandarin for Business Communication 1				TMC452	Mandarin for Business Communication 2		
Discipline Core	MKT445	Consumer Behavior and psychology	4	4	Discipline Core	EVM490	Organizing Events and Practices	3	4
						UBM599	Digital Workforce	3	3
Specialization	ENT571	The Economics of Entrepreneurship and Innovation	4	4	Specialization	ENT553	Corporate Entrepreneurship	4	4
Total			12	13	Total			12	14

SEMESTER 7					SEMESTER 8				
Group	Code	Course	Credit Hours	Contact Hours	Group	Code	Course	Credit Hours	Contact Hours
Compulsory Modules	ENT530	Principles of Entrepreneurship	3	3	Compulsory Modules				
Common Core	MGT555	Business Analytics	3	4	Common Core	FIN533	Personal Financial Planning	3	3
Discipline Core	CSM610	Service Leadership	3	3	Discipline Core				
Specialization	ENT555	Digital Entrepreneurship	3	3	Specialization	ENT550	Business Planning	4	3
						ENT622	Entrepreneurial Innovation and Technology	4	4
Total			12	13	Total			11	10

SEMESTER 9					SEMESTER 10				
Group	Code	Course	Credit Hours	Contact Hours	Group	Code	Course	Credit Hours	Contact Hours
Compulsory Modules					Compulsory Modules				
Common Core	MGT651	Research Methodology	3	3	Common Core				
	MGT659	Strategic Management	3	4					
Discipline Core					Discipline Core				
Specialization	ENT621	Social Entrepreneurship	4	4	Industrial Training	ENT666	Industrial Training	12	480
Total			10	11	Total			12	480

	Percentage	Credit Hours	MQA Requirements
University Requirements	8%	10	8
Core	36%	43	42
Discipline Core	21%	25	36
Specialisation	25%	30	30
Industrial Training	10%	12	
Total	100.0%	120	

GRAND TOTAL (CREDIT HOURS) =

120