

KOD PROGRAM	CAAD241
NAMA PROGRAM (BM)	SARJANA MUDA SENI REKA GRAFIK (KEPUJIAN)
NAMA PROGRAM (BI)	BACHELOR IN GRAPHIC DESIGN (HONOURS)
KREDIT BERGRADUAT	120
TEMPOH PENGAJIAN	4 Tahun
KAEDAH PENGENDALIAN	Separuh Masa
LOKASI PENAWARAN (NAMA KAMPUS)	UiTM Cawangan Selangor Kampus Puncak Alam (MQA/SWA12450)

October Intake							
T&L Implementation	Year	Semester	Component (CC/C/IT/E)	Code	Course Name	BL / Non-BL	Credit Hours
TAHUN 1							
SIC (Oct - Jan)	1	1	CC	GDC402	Design Thinking and Practice	Non-BL	2
	1	1	CC	GDC403	Illustration Concept and Narrative	Non-BL	3
	1	1	CC	GDC404	Photography in Graphic Communication	Non-BL	3
	1	1	CC	GDC406	History and Theory of Graphic Design	Non-BL	2
	1	1	CC	GDC401	Drawing for Communication Design	Non-BL	3
	1	1	CC	GDC405	Digital Design	Non-BL	3
Total Credit							16
SOC (Mac - Jul)	1	2	CC	GDC452	Three Dimensional Design	BL	3
	1	2	CC	GDC450	Typography in Design	BL	4
	1	2	CC	GDC451	Digital Video Design	BL	3
	1	2	CC	GDC453	New Media Design and Application	BL	4
	1	2	U3	CTU 552	Falsafah Dan Isu Semasa	BL	2
Total Credit							16
Year 1 Total Credit							32
TAHUN 2							
SOC (Oct - Jan)	2	3	CC	DIA413	Art Appreciation	BL	3
	2	3	CC	DIA411	Hypermedia Publishing -	BL	3
	2	3	CC	GDC502	Graphic Design Solutions	BL	3
	2	3	E	ADE451	Basic Digital Photography	BL	3
	2	3	U3	CTU554	Penghayatan Etika Dan Peradaban	BL	2
	2	3	U3	LCC400	ENGLISH FOR INFORMATIVE SPEECHES	BL	2
Total Credit							16
SOC (Mac - Jul)	2	4	U4	HBU111	National Kesatria 1	BL	1
	2	4	CC	GDC553	Environmental Graphic Design	BL	3
	2	4	CC	GDC503	Creative Advertising Design	BL	4
	1	2	CC	DIA412	Psychology and Sociology	BL	2
	2	4	CC	GDC504	Packaging Design	BL	3
2	4	U3	TMC401	INTRODUCTION MANDARIN (LV1)	BL	2	
Total Credit							15
Year 2 Total Credit							31

TAHUN 3							
SOC (Oct - Jan)	3	5	CC	GDC551	Digital Content Creation	BL	3
	3	5	CC	GDC552	Branding and Design Strategy	BL	3
	3	5	CC	GDC554	Integrated Marketing Communication	BL	3
	3	5	CC	ENT530	Principles of Entrepreneurship	BL	3
	3	5	U3	LCC500	ENGLISH FOR WORKPLACE COMMUNICATION	BL	2
	3	5	U3	TMC451	INTRODUCTION MANDARIN (LV2)	BL	2
Total Credit							16
SIC/SIC (Mac - Jul)	3	6	U4	HBU121	National Kesatria 2	Non-BL	1
	3	6	CC	DIA414	RESEARCH FOR DIGITAL ARTS	Non-BL	3
	3	6	CC	GDC550	Communication Design Studio 1	Non-BL	4
	3	6	CC	GDC603	Digital User Experience	Non-BL	4
	3	6	U3	TMC501	INTRODUCTION MANDARIN (LV3)	Non-BL	2
Total Credit							14
Year 3 Total Credit							30
TAHUN 4							
SIC/SIC (Oct - Jan)	4	7	U4	HBU131	National Kesatria 3	Non-BL	1
	4	7	CC	GDC601	Communication Design Studio 2	Non-BL	6
	4	7	CC	GDC605	Digital Portfolio	Non-BL	4
	4	7	CC	GDC602	Communication Design Exhibition	Non-BL	4
Total Credit							15
SOC (Mac - Jul)	4	8	CC	GDC650	INDUSTRIAL TRAINING/INTERN/PRACTICAL TRAINING	BL	12
	Total Credit						
Year 4 Total Credit							27

SAIFUL BAHAR SALIM
 Koordinator Program
 Kolej Pengajian Seni Kreatif
 Institut Pendidikan Berterusan &
 Pengajian Profesional (iCEPS)
 Universiti Teknologi MARA (UiTM)